

تعلیم سے تخلیق



# Corporate Profile

Greatest Joy in Learning

CREATIVE EDUCATIONAL GROUP



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“In the name of ALLAH,  
the Beneficent, the Merciful.”

**Pakistan's First Ten Star Schools Network**

تعلیم سے تخلیق

CREATIVE EDUCATIONAL GROUP



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## Quaid e Azam Muhammad Ali Jinnah

Develop a sound sense of discipline, Character, Initiative and a solid Academic Background. You must devote yourself whole-heartedly to your studies, for that is your first obligation to yourselves, your parents and to the State. You must learn to obey for only then you can learn to command.

(Islamic College, Peshawar - 12th April, 1948)



# Introduction

**The Creative Schools – TCS** is Pakistan's first-ever educational Network that facilitates **STEAM**-based learning and activities for character building. We are conscious of the socio-economic and cultural risks of the 21<sup>st</sup> century and prepare our students to actively confront them with modern skills of creativity, critical thinking, and collaboration. To put it into perspective, we train leaders and entrepreneurs of tomorrow who are true to their Muslim roots and acknowledge that Pakistan is considered a moral compass of the Muslim leadership in the world. **TCS's** distinctive curriculum builds on the international standards of education and Tarbbiyah informed by Islam. With a global perspective at hand, our graduates take on varied roles as a collective duty and address contemporary challenges in sciences, humanities, technology, and arts.

Strategic investments are essential in education for a prosperous Pakistan and to prepare individuals who can compete against 21st-century challenges and lead the nation. The Creative Group is a complete educational model. A place where your child is offered skills-based education, a unique experience based in entrepreneurship and leadership, from playgroup to Ph.D. Therefore, we are working on vision 2030 and mapped out our targets accordingly:

- Launching the Creative Schools in 2021 and welcome 200 schools by 2030
- Launching the Creative Group of Colleges in 2023 and welcome 40 colleges by 2030
- Launching the Creative Academy Network in 2024 and welcome 50 branches by 2030
- Launching the University of Creativity in 2030

# CREATIVE *Vision* 2030





# Vision

To prepare leaders and entrepreneurs in an era of global competitiveness, who can think strategically and critically, solve problems collaboratively, and introduce sustainable change.

# Mission

To facilitate students to a differentiated, in-depth, and integrated learning based on STEAM enabled by modern pedagogy, and evidence-based international practices.

# Core Values

The core values of TCS serve as a guide for teaching faculty, students, and the staff to conduct themselves and keep track of their personal and collective goals.

1. Global Character - Value achievement is driven by international standards, cultural exchanges, and knowledge collaborations to respond to the work industries of the 21st century.
2. Integrated Learning - Employ integrated curricula to encourage the concentration of subjects that reflect a healthy combo of STEAM and humanities and foster critical means of thinking and communication.
3. Indigenous Thinking - Encourage the exchange of ideas and dialogue informed by indigenous knowledge systems to facilitate solutions that are innovative but culturally acceptable to society.
4. Forward-Looking - Nurture an explicit expression of students' needs as a thriving, dynamic, forward-looking Muslims by raising awareness of the great intellectual and cultural heritage of Islam.
5. Ethics - Foster an environment that promotes responsible, principled behavior and students who respect the dignity of all members of the community.
6. Integrity - Conduct activities in a manner that is fair, honest, and objective while dealing with students, faculty members, staff, and other community stakeholders.
7. Student Service - Strive to ensure that curriculum, delivery, and support services respond to inquiries, requests, and concerns in an appropriate and timely manner.
8. Quality - Provide educational programs that lead to the acquisition of skills necessary to achieve information literacy, career advancement, personal enrichment, leadership, and service to the community.

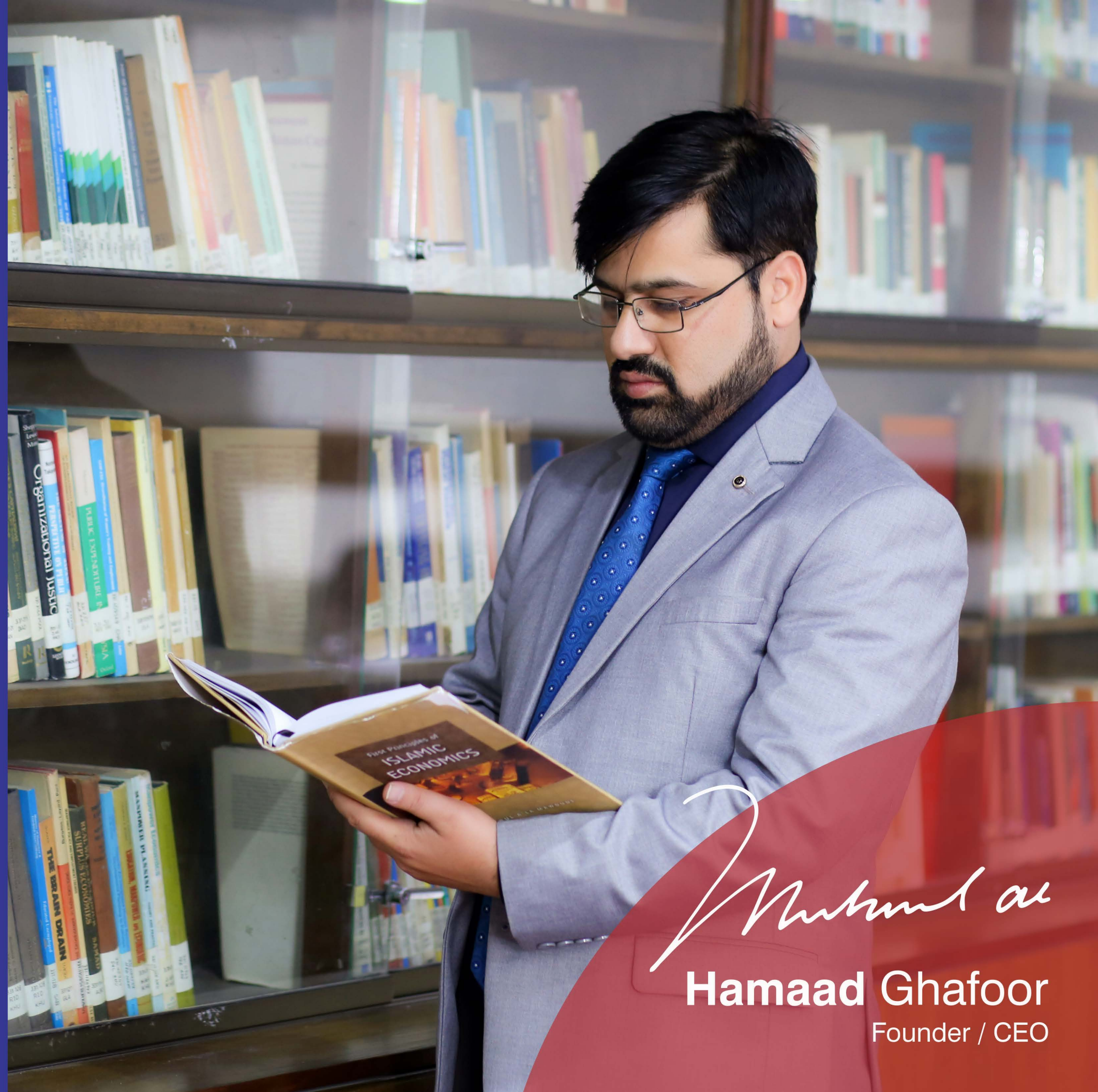




# CEO's Message

I believe in the power of knowledge. To accomplish our vision and to practice modern pedagogy, TCS is a Network of Schools where students are trained inside and outside of the classroom. They are shaped with a contemporary Muslim outlook and engage in academic learning of passion projects that involve crafting of problem-solving attitude. Our students combine disciplinary thoroughness with issues relevant to the 21st-century within an environment where reflective debates are encouraged, and critical thinking is rewarded. To be precise, we want to produce individuals who will become leaders and entrepreneurs in their industries for the vigorous development of Pakistan.

## Education Key to Success!



*Hamaad*

**Hamaad Ghafoor**  
Founder / CEO



# Aims & Objectives

1. To produce a generation of youth who are not only equipped with modern education but are also aware of their national responsibilities.
2. To foster critical inquiry through the state-of-the-art educational curriculum.
3. To train the students along national, moral, spiritual, intellectual, and ideological lines that will brush up their talents and personality.
4. To polish the inherent capabilities among students through co-curricular activities and creating in them the confidence to express themselves.
5. To impart quality and standardized education of the international level.
6. To ensure affordable education.
7. To familiarize the students with manners and etiquette of talking and conducting themselves in different situations.
8. To make students become productive and socially responsible citizens through the inculcation of civic values.
9. To take practical steps to infuse Islamic values and Pakistan's ideology in the students.
10. To arrange recreational activities so that the students pursue their educational passions and nourish their minds to maintain a healthy lifestyle.

Every Child  
is an Artist!





# Board of Patrons

The Board of Patrons – BOP of TCS is a supervisory, consultative body. It comprises renowned academicians, intellectuals, and experts in the fields from all over the world. The primary role is to oversee the activities and work carried out at TCS. The Board members give their inputs in the form of policy recommendations, academic contributions, administrative feedback, and participation in TCS' events and programs. The Board has the power to lay down procedures to streamline and promote the scholarly activities of the NWA. The members also advise the Board of Curriculum and make necessary decisions.

# Board of Curriculum

The Board of Curriculum – BOC of TCS consists of celebrated educationists and subject experts. It follows the policy guidelines made by the Board of Patrons. The BOC makes everything from the scheme of studies, lesson plans, admission tests, worksheets, activity planner, summer pack, academic manuals, quizzes, assessments, and term papers, etc. all under the guidance of the Board of Patrons. It also helps streamline procedures to maintain high standards and quality.

# International Partners

TCS endeavors to develop 21st-century skills in children. We have partnered up with international organizations across the world to promote quality education, laying the foundation for STEAM-based education in Pakistan with leadership and entrepreneurship as core themes. The intention is to mobilize resources to help NWA build more reliable systems based on international expertise and evidence.

**Intellectual**  
exploration through the  
**state-of-the-art**  
**Educational**  
**Curriculum**







## Marketing & Business Development Department

The Marketing & Business Department of TCS provides complete guidelines and support in the making of, implementation, and running campaigns to boost and flourish its NWA. The strategies we use are the product of extensive research. They are always applied to contemplating the latest technology. Besides, the Department provides you with pre-planned advertisement materials. It takes care of the local and nation-wide market survey and analysis for best practices and promotion through SEO, TVC, newspapers, and social media. It also works on the expansion plans and site study for optimal locations and effective branding strategies for maximum output.

## Quality Assurance Department

The Quality Assurance Department of TCS looks after the performance indicators and targets set for NWA. To maintain the promised standard, it better the services keeping in view the 21st-century work dynamics. It supervises other departments and services concerning human resources, marketing, training, academics, and examination, etc. The purpose is to enable a workplace, which is prepared inevitably for upcoming challenges in the education sector.

## Academics & Training Department

The Academics & Training Department of TCS advises NWA on related matters, and the Board of Curriculum oversees it. The Department handles curriculum development, academic manuals, examination code and conduct, academic calendar, ERP services, recruitments, and staff training, performance evaluations, and admissions criteria. It administers services in conformity with the national and international educational standards and brings you the finest of the staff trained by the best in the field.

## Human Resource Department

The Human Resource Department of TCS maintains a coordinated and progressive environment among the working staff. They get trained for out-of-the-box, off-beat thinking, and the practice of 21st-century skills. It prepares them to compete with everyday work-related challenges. The Department also develops policies and procedural guidelines to facilitate the speedy and effortless performance of other departments and the staff, especially by designing HR manuals, hiring/firing policies, and workshops for performance enhancement.

# TCS Departments



## Accounts & Finance Department

The Account & Finance Department of TCS deals with financial checks and balances, record keeping to ensure adequate finance management. It provides moreover, audit, and survey services, which are cost-effective for NWA. The staff specializes in income/expenditure records, budget and account management, annual reports and projections, internal audit, and other monetary protocols. With the help of the ERP system, the Department provides time-saving solutions for exhaustive book-keeping and caters to irregularities. The motivation is to enable transparency and present instant solutions to NWA.

## Media & Design Department

The Media & Design Department of TCS helps NWA build marketing materials, promotions, and all creative components. It also develops a standardized design utilizing the latest branding techniques and technology. All curriculum publications, electronic, social, and print media and advertisements are created here in collaboration with the Marketing & Business Department and the Board of Curriculum. TCS provides social media designs, web layouts, admission brochures, banners, pamphlets, everything, and with the help of the Media Group.

## IT Department

The IT Department of TCS makes use of information technology to present advanced solutions to all network-related issues. Our team's primary focus is to maintain uninterrupted communication between our head office and NWA. We address website troubleshooting, provide faculty logins, technical support, updates, create social media presence, programming support, and ERP/IT training facilities.

## Legal Department

The Legal Department of TCS comprises a cadre of licensed practitioners for litigation and consultancy on legal matters. They advise NWA on Board registrations, employee claims, procedures, contracts, and pertinent regulations. The Department also assists in affiliations with the federal and provincial Education Boards of NWA and more.

## Campus Relationship Management Department

The CRM officer heads the Campus Relationship Management Department of TCS. Based in the head office, the CRM officer performs a mediating role in case of conflicts and queries from NWA regarding promotion, training, ERP, and issues mainly related to the academics. CRM officer also acts as an ambassador to NWA to enable effective communication, fix management mishaps, and ensure the smooth running of the systems.



## Parents Satisfaction Department

Students succeed when a strong bond is established between the school and the parents. While parents are naturally committed to prioritizing their child's performance, the Parents Satisfaction Department of TCS serves as a unique forum for them to enhance their satisfaction level. It is an unprecedented opportunity for parents to share their concerns and appeals. The Department processes the complaints by the parents and follows up with the relevant Department and the campus. It notifies the concerned parent and keeps regular contact until the issue is resolved. In addition to that, we offer official announcements via SMS and notification alerts for Parent-Teacher Meetings (PTM). TCS app is exclusive for parents to access the confidential record of their child, i.e., results, daily attendance, and assigned homework.

## Inventory Management Department

Inventory Management Department of TCS is responsible for the acquisition of equipment, materials, and book-keeping. It provides NWA with the best suppliers and service providers to garner the maximum output successfully. It caters to arrangement methods as well as aid in handling archival data and maintain supervision in item quantity. It also provides practical solutions for inventory record management, profit/loss calculations, and software tools fit for optimum results.

## Publications and Resource Department

Publication Department of TCS provides NWA with excellent resource publication materials in the market. It materializes academic research, promotional content, books, and printable items by taking into consideration the latest educational developments. The Department offers consultation services for curriculum selection, endorsements, and organizational collaboration. Not only it saves time and the money invested in market research but also delivers the best available options ready-made and by 21st-century demands.

## Department of International Partnerships

The Department of International Partnerships at TCS maintains a close working relationship with international organizations. They are the experts in academia, who will make strategic contributions to the Network, placing a strong emphasis on diversity and international character, 21st-century practices, leadership, and entrepreneurship to the benefit of Pakistan.





# TCS Features

## We foster an involved and enlightened school community

The high rate of students' success is the result of three groups collaborating, i.e., teachers, parents, and the community. There is a significant positive correlation between school, family, and community involvement and student success. When schools, parents, families, and communities work together to support learning, students tend to succeed both in their personal as well as academic endeavors. To build a sustainable future for our students requires entrepreneurship, critical thinking, and leadership of young people in Pakistan. Therefore, we provide our students with opportunities to apply creative thinking to address the 21st challenges and promote practical problem-solving at the community and national level. We make them learn about, engage with, and take action on the Sustainable Development Goals – SDGs for a prosperous Pakistan. A focus on increasing community involvement with SDGs at its core and opportunities has been placed at TCS. As the most unique and popular way to inspire our students. We have kick-started activities, programs on leadership, community building, entrepreneurship, and civic engagement with due regard to SDGs to teach our students the importance of meaningful contributions in societies. Some of our major initiatives are as followed:

### 1. TCS "CGP" – Green School Program



Pakistan is an affected country of climate change. Flash floods, heatwaves, droughts, smog in winters, melting glaciers in the Karakorum, forest fires in summers, landslides in monsoon – all are causing massive displacements, food, and water crisis. To involve students in our effort to address climate change, we are commencing Pakistan's first Green School Program – GSP, in collaboration with World Wide Fund for Nature – WWF. Designed on yearly bases, it accommodates and teaches students of early, primary, middle, and secondary levels on indigenous environmental challenges with global dimensions. The program also offers opportunities to learn and implement creative ways to conserve and protect the environment through a compulsory subject on the theoretical aspect of the environment and mandatory participation in related projects and plantation drives.

### 2.TCS "IEP" – Innovative Entrepreneurship Program



Innovative Entrepreneurship Program – IEP is Pakistan's first comprehensive program offered by TCS to develop valuable skills for entrepreneurship in students. It forms an integral part of our curriculum. It will introduce students to the world of business and the impact they can make through their ideas while learning basic business terms and concepts. As technology becomes more ingrained in the everyday lives of our students, they are expected to be creative thinkers, active collaborators, and problem solvers. At TCS, we teach all of these essential skills of the 21st-century to make our students stand out in a highly competitive job market.

TCS has partnered up with well-known international organizations to provide necessary entrepreneurship education in Pakistan. Initially, students get training to improve their critical reasoning and presented gradually with more complex ideas of profit and loss, marketing strategy, and negotiation. To encourage students to design their business plans, they will be offered every year an opportunity to participate in an Entrepreneurship Summit. As the future workforce is more receptive to independent positions, TCS is keen on producing leaders and entrepreneurs in Pakistan.

### 3.TCS "SOL" – School of Leadership

With a view to wellbeing and effective leadership, we have combined forces with well-known organizations to launch in Pakistan for the first time an evidence-based, comprehensive improvement model. It will equip students with the leadership and life skills they need to thrive in the 21st-century. It is designed to assist students in personal and organizational leadership, practice decision-making, and community engagement. The framework is developed in partnership with educators and integrates a culture of student empowerment. The model addresses common challenges that are unique to students during the formative years. It provides support for a student's physical, mental, social, and economic wellbeing.

Our program focuses on a culture of social-emotional learning. It helps students build self-confidence and discover their true potential. It is combined with TCS's career guidelines to offer students the opportunity to cultivate their independence, navigate their purpose, and direction in life. With an exhaustive system in place, strategies, and tools to educate on leadership, we are all set to transform the next generation of global leaders at TCS.



#### 4.TCS "RSP" – Robotics Program

TCS has collaborated with acclaimed organizations in robotic education in South Korea, China, the Middle East, and the United States to instill the 21st-century skills in students through Robotics in Pakistan. It is a logical and effective way to foster higher scientific reasoning with an international perspective and critical thinking. TCS will provide structured robotics and artificial intelligence-led educational solutions by integrating technology into the curriculum. The unique element of our program is the creative convergence of Science, Technology, Engineering, Arts, and Maths as theory and robotics as practical.

Robotics in the classroom encourages students to pursue more STEAM-based careers. Their growth potential is infinite in the 21st-century. The curriculum will lay the necessary foundations of robotic assembling with hands-on experiences. Students will eventually develop an understanding of relevant knowledge of robotics' models from simple to complex. In addition to computer programming, the fundamentals of machine learning will be explored. To stimulate further students' imagination, they will be offered opportunities to participate in competitions among other schools to showcase their understanding of Robotics to the world.

demonstrations programming learning  
**task STEAM**  
force coding profile  
control research robotics



#### 5.TCS "ILP" – International Languages Program

TCS supports foreign language learning. Students who speak more than two languages demonstrate superior cognitive skills. It also benefits them in their emotional health and social growth. At TCS, we will make sure that all students are provided with the opportunity to develop new language competencies and cross-cultural understanding. It will assist students in communicating smoothly and appreciating people from diverse backgrounds. We have

unique language learning models of our international partners for teaching Turkish and Chinese to our future leaders and entrepreneurs during summer vacations. For that purpose, we have collaborated with renowned language teaching institutions. It will help them to integrate effectively in the international community in their future academic and professional endeavors.

#### 6.TCS "MHC" – Mental Health Care

At TCS, we intend to create self-sufficient and smart individuals to keep-up-to fast pacing world. Therefore, it is imperative to comprehend the intellectual standing of the student. In this regard, TCS has obtained membership of the World Federation for Mental Health that champions Mental Health and provides and assists a mental health guideline accordingly to all NWA. It will help them navigate their students' learning progress as well as prioritize their psychological health above all. To cater to the psychological needs of our students, parents, and teachers alike, TCS administers the following services:

1. counseling sessions to help overcome cognitive barriers,
2. yearly appraisal and problem area identification,
3. assessments to enhance emotional intelligence and aptitudes for a future career,
4. training, workshops, and parental awareness programs.





7.TCS “TBP” – Tarbiyyah Program

At TCS, we have a consensus on imparting value-based education to our students. While it is crucial to further the development of STEAM, digital knowledge, and technical skills, it is even more instrumental in enabling soft skills in students where they retain a considerable advantage over artificially intelligent machines. Value-based education is an approach to address such a landscape. It creates a robust learning environment that develops students' social and relationship skills that last throughout their lives. The positive values modeled by teaching faculty, staff, parents, and community provide the capacity to students with intelligence and attitudes to succeed at school.

TCS is built on a coherent vision to incorporate values that appreciate diverse ideologies and celebrate varied cultures, with an explicit expression of students' needs as global citizens. For a forward-looking, contemporary outlook of our students, we organize Tarbiyyah sessions driven by the wellness wheel, which covers the emotional, spiritual, intellectual, social, environmental, financial, physical, and occupational dimensions, and stimulates personal development.



8.TCS "CNC" – Citizenship Curriculum

The concept of Akhlaq is the base on which all civic values build on. They are the morals and manners that students must practice in their relationship with others to form a peaceful and civilized society. In our Citizenship Curriculum, we have designed rules for moral behavior that comes from religion and traditions. It places unusual stress on the learning of ethics for responsible and caring citizens of the state. It aims at facilitating the students with the conventions that promote a progressive and nationalistic society based on democratic



principles. We see education as a means of improving society as a whole, and at the same time, developing individual members. Inspired by four major themes, the curriculum teaches about the ideal culture, identity politics, origins of nationhood, and civic responsibility. It emphasizes on social values and lived experiences for mandatory social cooperation. The pedagogy uses a knowledge stream from

9.TCS "SLC" –Summer Leadership Camp

Muslims are now a part of the modern world grappling with the challenges of modernity in myriad ways. With creativity and imagination, they need to re-engage with their identity and outlook. At TCS, we want to produce Muslim entrepreneurs and leaders to reshape modernity and indigenize in ways that are compatible with their lived experiences and socio-cultural institutions.

TCS has taken the initiative to offer students

10.TCS "AC" – Archery Camp

Archery develops accuracy and improves balance and mental focus. As archery nurtures team-building skills, TCS is offering a unique program to students once a year, an archery camp in collaboration with international adventure clubs. In the supervision of certified trainers with user-friendly, safe archery equipment. Mastering a skill that requires time and effort will boost the confidence and self-esteem of students. Hence, each archery camp will be finished off with a competition to provide a fair challenge to the students and reward them on staying committed and disciplined.

economics and political science to introduce government institutions and teach about their roles in the nation-building process.



once a year a life-changing experience. In our carefully designed Summer Leadership Camp, selected students from member schools, aged between 10-12, will participate in week-long activities. Professional life trainers, motivational speakers, and mountaineers will be invited to facilitate the activities. They will teach students essential skills to be effective leaders and mature in their demeanor to deal with the 21st-century challenges.





### 11.TCS "CEP" – Cultural Exchange Program

Cultural exchanges broaden perspectives and enhance the critical thinking of students, valued by the 21st-century job market. Exchange students get lifetime access to a global community of friends, connections, and opportunities. Such experiences help students learn how to turn challenging situations into valuable opportunities for personal

growth and earn transferrable skills. They are challenged to stretch their capacities and practice new life skills. Exchange experience deepens students' insights into their own culture as well as knowledge of their host culture, traditions, language, and cuisine. In this regard, TCS has collaborated with academic organizations in China, Turkey, and Malaysia. We

are determined to encourage our students to team up with friendly countries and build a prosperous Pakistan. It will prove an extraordinary opportunity to appreciate differences and work on commonalities and take on different perspectives on global issues and domestic concerns.

### 12.TCS "IL" – International Linkages

At TCS, we intend to transcend our operations to champion quality education and institutional management. The roadmap is to provide international education experience to students while catering to their needs and responding to the global market. We want our students to have an ease of mobility, international careers, and people-to-people exchanges and for our teachers, the opportunities for professional development and research.

So far, in our present capacities, we have reached out to some popular organizations in Turkey, China, and Malaysia. We also plan to propose Cambridge assessments and membership in International Baccalaureate. As we are committed to promoting new teaching resources, our pedagogy showcases facilitative, project-based, and flipped classroom techniques. Our particular focus is on real-world problem-solving methods in collaboration with our international partners.

### 13.TCS "ICT" Information & Communication Technology

ICT is a specialized program offered by TCS to integrate information and communication technology in education. TCS has collaborated with Intel to train its academic community and meet up with the 21st-century job market. The program helps students become proficient not only in the use of specific tools but also how to implement strategies for lifelong learning in professional life. ICT assists students in collaborating with peers and experts, designing STEAM projects, and, in many cases, actually helping the community. The program is distinctly designed to foster an anytime, anywhere environment of increased student cooperation and teamwork as well as increased collaboration among teachers who are planning ICT integration in their STEAM-based curriculum.

The program has further brought about many dramatic changes in how

teachers teach and how students learn. It will help teachers assess students' progress through rubrics and work on further enhancement of ICT skills. Finally, the program will be an opportunity

for students to connect and communicate with classrooms all over the world, resulting in increased global awareness and a sense of cultural identity.





### 14.TCS "EPC" – Enlightened Parents Council

The responsibility for raising a well-educated and civic-minded generation of students cannot rest solely with schools. Students succeed when a strong bond is established between the school and the parents. It provides the necessary motivation for

students. TCS believes in providing a dedicated platform for parents' appeals. An exclusive Parents' Council is formed on each campus to incorporate parents' suggestions and address their concerns with the help of the

school management and teachers. Parents will engage in school meetings, events and volunteer in community initiatives led by TCS. Parents commit to prioritizing their child's educational goals in this way, and teachers to providing a forum for collaboration.

### 15.TCS "MPL" – Microsoft Partners in Learning

We have extended our collaboration to the Partners in Learning Program of Microsoft. It will not only boost cloud skills but also offer training solutions to suit the learning needs of our students, teachers, and the administrative staff. It will sharpen their technical skills with in-depth training that combine video, hands-on lab, and Microsoft tools that help them take their Microsoft technology skills to the next level. It

will even benefit our students cement-base skills for an advanced career in IT. We believe in skills-based pedagogy at TCS that should nurture creative discussions and facilitate an integrated digital hub for a vibrant learning community. Entry to the Program means more help to integrate ICT into practice, access to unlimited courses by Microsoft, ready-to-use lessons, free demos, and videos.

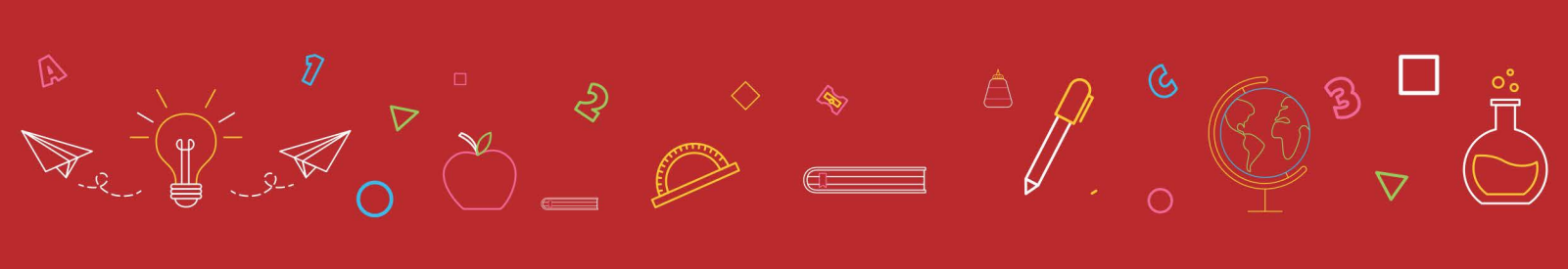


### 16.TCS "INC" – Innovation Incubation Centre

At TCS, we reward creativity and encourage novelty to deal with everyday challenges. To engage our teaching faculty in the process of critical thinking and problem-solving, we have launched the Innovation Incubation Centre at TCS. It essentially requires teachers at respective NWA to bring in two new ideas each month that synchronizes with TCS's core values, vision, and mission to impart quality education in Pakistan effectively. Their ideas are improvised, experimented with, and institutionalized after consulting with the School Head. The student body gets involved throughout the process with opportunities to express concerns on feasibility, the impact of such ideas on the school community.







## We put forth 21st-century curriculum

We are fully aware of the knowledge and skills students are expected to have and display at different levels of education. At TCS, the curriculum is made flexible and responsive to changing technologies and market demands under the National Education Policy, keeping in view the standards of international curricula and the necessity of indigenous knowledge. We have excellent support of international bodies to implement our curriculum, making it absorbing and relevant to the 21st-century while inspiring at the same time our students to think on their feet with a hands-on activity approach facilitated by the experts. As standards play a significant part in education, TCS maintains a subscription of international as well as national standards aiming to become a global entity in providing quality education. These standards are reflected through a unique system that distinguishes TCS from mainstream schools. We are careful of the overall outlook of our Schools. Therefore, provide reasonable classroom sizes, engaging décor, small student-teacher ratio, career counseling, STEAM labs, training on entrepreneurship, modern textbooks, student-centered curriculum, and mandatory digital infrastructure. Our curriculum is divided into four levels of education.

### 1. TCS Early Years Curriculum – EYC

The Early Years Curriculum - EYC of TCS is a three-year foundational early education from Play-Group, Nursery year to Kindergarten level. The average age group for this qualification is 3-5 years. The focus is on introducing 21st-century skills like creativity, critical thinking, and communication in the children with the help of the easy-to-engage group and individual activities. The designated team for the EYC supports the curriculum with age-appropriate blended-learning tools and strategies to implement them. Children are exposed to the idea of personal independence, freedom to

initiate activities, and make choices. The environment reflects self-discipline and self-motivation and values each child as a unique individual with special skills and abilities. We educate children on the importance of spiritual enlightenment through practice and encourage character building in agreement with Islamic principles. At TCS, we understand the inevitable aspect of maintaining an inclusive environment that acknowledges children from diverse families, cultural and religious backgrounds. Therefore, children are tutored on human differences and mutual respect in Tarbiyyah

sessions. The curriculum allows experiments that form scientific intuition with stories that capture the imagination and encourage creativity. Children are also provided with opportunities for learning the basics of entrepreneurship. The activities encourage children to explore the world around them and develop their understanding of social responsibility, leadership, and civic engagement. We regularly assess the progress of our children with the help of systematic portfolios and engage parents in their child's learning.



## 2. TCS Primary Years Curriculum – PYC

The PYC of TCS is a five-year primary school curriculum for children with an average age group of 5-10 years from Class-I to V. Developed by the subject experts; it comes with a top-quality teaching and assessment resources to support an engaged learning environment. TCS is becoming a leading Primary School in Pakistan that offers a 21st-century curriculum. The teaching faculty is again highly qualified and trained to support students in becoming leaders and entrepreneurs. The pedagogy in the curriculum

implementation is unique in a manner that showcases effective strategies for classroom management while maintaining a healthy interaction between the teaching faculty and parents and uses the latest technology. The basic framework of PYC covers lesson plans and activities to nurture analytical reasoning. As well takes account of the psychological aspect, given the challenges faced by the children in their formative years. The PYC curriculum is designed in a way that motivates children to

navigate their potentials in robotics and STEAM-based education. For confidence-building, we have activities planned to teach entrepreneurial skills in students. To make our students proactive members of society, we assign group projects that sharpen interpersonal skills, especially group coordination and conflict resolution. Finally, the curriculum comes with sessions on the importance of having faith and strong moral standings, acceptance, and cultural diversity.



## 3. TCS Middle Years Curriculum – MYC

The MYC of TCS is a three-year middle school curriculum from Class-VI to VIII. It offers a comprehensive school qualification with essential subjects and training for students and teachers. The average age level for this

qualification is 10-13 years. It comprises a clear, decisive framework that introduces students to meaningful engagement in real-world problems through STEAM projects. At this level of education, students are encouraged to study a

wide range of subjects and engage in research-based projects which should provide them with a foundation for secondary school. MYC is progressive and made flexible to support 21st-century proficiencies and skills. It also caters to different levels of interest in students with a choice of entrepreneur activities.

The experts develop the curriculum according to international standards following the necessary national protocols, in the backdrop of socio-economic, cultural context, and the changing

dynamics of the 21st-century. Focused forums are arranged to help students develop soft skills to apply in unique situations. The curriculum development team is consistently engaged with experts to train teachers to use pedagogy with indigenous perspectives and the use of rubrics. It also necessitates the psychological evaluation of each student to identify the strengths and introduces lesson plans and activities accordingly. Aptitude tests are conducted to determine inclinations in professional careers.



## 4. TCS Secondary Years Curriculum – SYC

The SYC is a two-year secondary school curriculum from Class-IX to X, to compete in compulsory international or national examinations for advanced intermediate placements at the accredited colleges in Pakistan and abroad. This qualification is suitable for the age group of 13-15 years. The curriculum foregrounds interdisciplinary teaching and learning in the areas of science, technology, engineering, arts, and math with vigorous analytical reasoning exercises. SYC of TCS meets international as well as recognized national academic standards. The curriculum is uniquely designed

to mentor students to choose the most relevant field of study that excites them and which they see themselves exploring in their graduate studies and subsequent work life. Secondary school is the most crucial time in students' experience, which determines their aptitudes in the professional world. SYC not only facilitates traditional learning but also offers robotics and STEAM-based activities. Practical lessons are disbursed on entrepreneurship for future careers. Leadership sessions are organized to build self-reliance

in students and boost their confidence. Individual assessments are conducted with the help of career counselors to give students an understanding of their personalities and suitable career choices. The estimates also help identify the areas where students need support and intervention for further progress. At this level of education, we prepare our students to confront the 21st-century challenges with teachings of communityship, citizenship, and character-building guided by value-based education.





### Academic Calendar

The academic year is grounded in national curriculum policy and yearly plan. Based on a term-system, it is conceived in a manner that is mindful of Students Learning Outcomes to enhance critical thinking and fight challenges as leaders and entrepreneurs of tomorrow. It enables an environment that conceptualizes robotics education, start-up ideas, and leadership projects as part of curricular activities to complement academic courses. Co-curricular activities are conducted to integrate labs with the STEAM-based curriculum. Tarbiyyah sessions are fit into extra-curricular activities to develop contemporary Muslim outlook in students and teach them Islamic values. In addition to summer camps and exchange programs, the academic calendar celebrates national holidays. It accommodates in-house functions and community gatherings in honor of the national heroes, days, and international happenings and events.

### Centralized Examination System

TCS provides you with a centralized examination system of international standards, which is comprehensive, transparent, and time-saving. Only the experts design our class quizzes and assessments. These are provided with the key, relevant techniques and tools to evaluate them. It leaves the teachers with the only responsibility to conduct them

effectively. The commencements depend upon the prevalent practices of each region. Results are compiled based upon the aggregate of quizzes, assessments, first and second term exams. Students' record is maintained in a personalized file, whereas class results are made available at the TCS online management system. Parents are also

communicated with during parent-teacher meetings on the progress of their children, their participation in the class and group activities; performance in competitions; assessment results, strengths, and aptitudes.

### Educational Professional Development

While we promise STEAM-based education, our teachers are the product of conventional schooling. Given the rapid technological progress, improved opportunities for the 21st-century pedagogy are in high demand to enable teachers to upgrade their teaching skills, which in return means a first-class experience for the students. Therefore, TCS has a robust and centralized training module in-place for the teaching faculty, taking into consideration the suggestions and recommendations by the

Board of Patrons. It is a comprehensive 3-tier teachers-training program, i.e., online, campus-based, and at the head office. It comprises workshops on classroom management, pedagogy for STEAM-based curriculum, project-based learning, ICT integration, peer education, and smart use of the interactive whiteboard. Besides, for teachers, the TCS app is exclusive. It provides information about assigned tasks, participation, and daily lesson plans, the scheme of studies, test materials with the

key, fee structures, and access to the online library. Training is always followed by monitory visits to assess the progress of the teachers. We also encourage our teaching faculty to participate in international dialogues, dissemination, and exchanges to reflect their experiences in Pakistan. We train as well the non-academic staff, particularly on project management, collaboration, and problem-solving, and evaluate their progress based on quarterly set benchmarks.

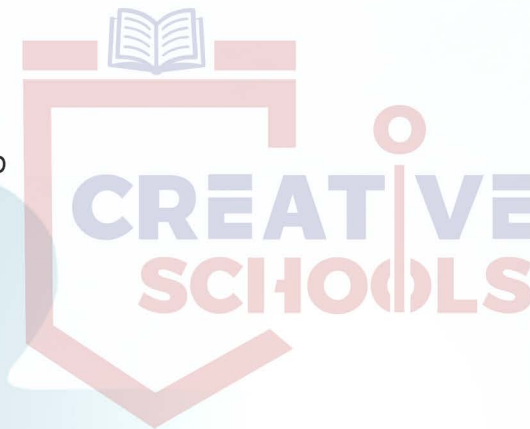
### Our Support

Join Pakistan's First Ten-Star Schools Network and invest in leaders and entrepreneurs of tomorrow. A successful business venture that translates into the greater good for all. Partner with us to champion academic excellence and quality education in the 21st century Pakistan. By joining our Network, You will secure a promising investment plan, high returns, and complete franchise supervision by professionals. We will help you establish a highly profitable enterprise.



## Benefits of Being Our Business Partner

- Provision of a complete portfolio of your resources
- Impressive benefits of TCS corporate image
- Guaranteed future with TCS Network
- A comprehensive educational group from playgroup to higher education
- Promising investment plan with high returns
- Strong leadership with a vision for 21st-century skills and entrepreneurship
- Facilitation in advanced pedagogical resources
- Provision of holistic financial and legal support
- Professional acquaintance with acclaimed educationist in the sector
- Strategic support and international outreach
- Proven academic excellence and quality as per the 21st century standards
- Opportunity to invest in leaders and entrepreneurs of tomorrow



## Pre-Launching Support

- Site Selection
- Campus Infrastructural Support
- Operational Support
- Pre-Teachers Training
- Pre-Orientation Session
- Nation-wide Media Coverage
- Social Media Engagement Training
- Admission Campaign Outreach
- Strategies for International Collaboration
- ICT Integration Support
- Resources for Citizenship & Values-based Education
- Complete Operational SOPs

## Post-Launching Support

- Holistic Support for STEAM-based curriculum
- Marketing & Advertisement Support
- Benefits of TCS International Corporate Image
- Financial Guidance & Legal Support
- Mental Health & Counseling
- Continuous Training & Development Support
- Regular Site-Monitor Visits for Quality Assurance
- Resources for Tarbiyyah Session
- International Faculty and Student Programs Exchange
- Campus Relationship Management & IT Support
- Kids Entrepreneurship Training
- Leadership & Archery Camps

Get yourself affiliated with Pakistan's most comprehensive and reputed educational group. Our services are exceptional, extensive, over, and above the mainstream resources in the market. For more details, we encourage you to visit our head office and have a detailed meeting with our representative to discuss your plan and explore our services.

# Franchise Procedure

To become a member of TCS Network and to take advantage of our comprehensive services, a six-step procedure must be observed by all potential NWA:

### Step 1: Initial Information

Get in touch with one of our representatives or managers at TCS on any queries you have about our franchise. The first step is essential to acquaint yourself with our dynamic team and understand the TCS Network.

### Step 2: EOI Form

After familiarizing yourself with TCS, written Expression of Interest is needed. This step will not only help build your preliminary profile but also assist us in understanding your plans and expectations.

### Step 3: Corporate Office Briefing

The third step is all about joining the TCS Network. An official meeting shall be arranged between you and our marketing team, who shall deliver a comprehensive presentation regarding TCS, the working mechanism, complete services, and features, as well as details regarding financial terms.

### Step 4: Submission of Franchise Application Form

The fourth step is to register yourself, (a) fill out all the sections on the application, and (b) submit the application to TCS corporate office.

### Step 5: Signing Agreement

Upon signing the agreement with TCS, our designated team will layout your work plan and file the necessary documentation.

### Step 6: Project Initiation

Upon payment of the franchise fee, we will dispatch all and necessary services which will officially commence your journey with us.





# Benefits of Becoming Our Network Associate

- STEAM-based curriculum as per national and international academic standards
- International exchanges and leadership camps
- Robotics and young start-up incubators
- Support from renowned educationists
- Modern pedagogy and advanced learning tools
- Strategic marketing support
- Academic and curriculum support
- Administrative and HR support
- Professional Training and development support
- Quality Assessment and evaluation support
- Holistic Tarbbiyah programs
- Fitness and mental wellbeing
- Enlightened Parents Council
- ERP systems for teachers, parents, and students



تعلیم سے تخلیق

## Financial Management Card

Franchise Fee	10 Lac
Number of Students	Royalty
01 to 100	06 %
101 to 150	08 %
Above 150	10 %

\*The royalty will be charged on the Total Gross Revenue.  
\*All types of Scholarships will be awarded only on Tuition Fee.

## Required Area for School Building

Type of School	No of Rooms			Minimum Area
	Classes	Admin	Total	
Primary School	08	08	16	01 Kanal
Comprehensive School	13	08	21	02 Kanal

## CREATIVE EDUCATIONAL GROUP





علم اور دین

وہ علم اپنے بتوں کا ہے آپ ابراہیم  
کیا ہے جس کو خدا نے دل و نظر کا ندیم  
زمانہ ایک، حیات ایک، کائنات بھی ایک  
دلیل کم نظری، قصہء جدید و قدیم  
چمن میں تربیتِ غنچہ ہو نہیں سکتی  
نہیں ہے قطرۂ شبنم اگر شریک نسیم  
وہ علم، کم بصری جس میں ہمکنار نہیں  
تجلیاتِ کلیم و مشاہداتِ حکیم!

(ڈاکٹر علامہ محمد اقبال)